

# Course: Corporate Social Responsibility

credits: 2

Course code IFVB18DNSMVO

Name Corporate Social Responsibility

**Study year** 2019-2020

ECTS credits 2

**Language** Dutch, with parts in English

Coordinator CONVERSIE

Modes of delivery Tutorial

**Assessments** Corporate Social Responsibility - Assignment

### Learning outcomes

#### Content

No content available

Main learning outcome

Interprets the business model from a CSR perspective.

The student:

- •names CSR developments and places them in a historical context
- •describes a stakeholder-inclusive model
- •identifies the conflicting interests of the various stakeholders, analyses these and reaches a well-informed decision
- •analyses and reviews CSR policy and guidelines
- •draws up new perspectives on CSR

# Included in programme(s)

Facility Management, major International Facility Management International Facility Management exchange programme

## School(s)

School of Facility Management