

Course: Introduction to FM and Hospitality

credits: 5

Course code IFVP18WFMKFM

Name Introduction to FM and Hospitality

Study year 2019-2020

ECTS credits 5

Language Dutch, with parts in English

Coordinator CONVERSIE

Modes of delivery Tutorial

Assessments Introduction to FM and Hospitality - Written,

organised by STAD examinations

Learning outcomes

Main learning outcome

The student can outline the principles of and the developments within and between the branches of FM and hospitality management

The student:

- outlines different definitions of facility management and describe various future developments
- specifies a number of key trends and developments in the environment of organisations and explains their impact on the facility organisation
- specifies various ways in which a facility management organisation defines its objectives, and distinguishes between general objectives and facility management objectives
- indicates the possible applications of competence profiles
- specifies four levels of production that define a hospitality experience
- identifies five branches of the hospitality industry, particularly activities in the hotel industry and hotel management
- recognises relevant developments and principles of hospitality outside of the hospitality industry
- specifies hospitality tools and metrics that provide insight into the hospitality of the FM organisation

Content

No content available

Included in programme(s)

Facility Management, major International Facility Management International Facility Management exchange programme

School(s)

School of Facility Management