

Course: Planning and Control Assignment 1

credits: 3

Course code	IBVB04PLC1C	Modes of delivery	Project-based learning
Name	Planning and Control Assignment 1	Assessments	Assignment 1 - Other assessment
Study year	2021-2022		
ECTS credits	3		
Language	English		
Coordinator	M.H.J. Cox		

Learning outcomes

- Students experience the holistic cohesion of a company, the trade-off they have to make between alternatives with regards to logistics, marketing finance and general management;
- The management simulation demands team work;
- Decision making under time pressure is trained in a highly competitive environment in virtual reality.

Program Learning Outcomes from the IB Framework:

WT3-3, WW7-3, LW9-3, LW10-3, LW12-3, LW13-3, LW14-3, TWM15-3, TWM18-3, TWM19-3, TWM21-3, TWM23-3 all tested in portfolio of final annual report

Content

Prerequisites:

IB students need to have been either on PLM or SAB, preferably both. With completing all credits in Osiris from either PLM or SAB. Exchange students: previous knowledge of the corresponding subject area is required.

Level: advanced (3)

Content:

- Companies mission, goals, strategies
- Sales
- Production
- Human Resources
- Research & Development
- Procurement/Inventory
- Finance and Accounting
- Share Price/Company Value
- Macro economical aspects

Details:

- In week 1 rules and regulations of the simulation will be explained and a trial round will be played. Missing this week implies giving competitors a head start, chances of catching up are negligible.
- The simulation is a "hands on experience". Class attendance (at least 80%) is compulsory. If students miss more than one class they need to take the module again.

Included in programme(s)

Minor International Finance & Accounting

School(s)

International Business School

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