

Course: Corporate Social Responsibility Assignment 1

credits: 2

Course code	IBVB12CSR1C	Modes of delivery	Tutorial
Name	Corporate Social Responsibility Assignment 1	Assessments	Assignment 1 - Presentation
Study year	2021-2022		
ECTS credits	2		
Language	English		
Coordinator	J.R.G. Veldink		

Learning outcomes

Students are able to:

- Explain key CSR concepts and their relevance to business management
 - Identify and analyze current issues in business ethics
 - Understand the meaning and the importance of CSR for business success
 - Appreciate the opportunities of ethical behaviour in the workplace
 - Identify and evaluate recent CSR challenges presented by global business
 - Define the main external and internal driving forces of CSR
 - Determine the main functions of ethical leadership, ethics management, and stakeholder management
- Program Learning Outcomes from the IBMS Framework:

P1.3, P2.3, G1.3, G2.3, G7.3

Content

Level: advanced (3)

Content:

- Corporate Social Responsibility Concepts
- Business Ethics and New Institutional Economics
- Sustainability
- Corporate Citizenship
- CSR Management Tools

Included in programme(s)

Minor International Management

School(s)

International Business School