

Course: Corporate Sustainability 2 credits: 2			
Course code Name Study year ECTS credits Language Coordinator	IBVB14CSU2C Corporate Sustainability 2 2021-2022 2 English P.L. Schiphof	Modes of delivery Assessments	Tutorial Assignment - Other assessment
Learning outcomes   • Understand the structure and building blocks of New Business   Models   • Analyse a New Business Model of the student's own choosing   • Evaluate a New Business Model against theoretical criteria   • Formulate directions for improvement of a New Business Model   Competencies from the IBMS Professional Profile (at level 3):		Content The course content is divided over two periods (Sustainability 1 and II) Sustainability II: • Building blocks of New Business Models • Development/evolution of New Business Models • Assessment criteria list of NBM	

WT1, WT3, LW9, LW10

- Assessment criteria list of NBM
- · Interview protocol training
- · Poster presentation training

Poster presentation of final result

## School(s)

International Business School

## Included in programme(s)

Minor International Management

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