

## Course: Corporate Sustainability 2

credits: 2

<b>Course code</b>	IBVB14CSU2C	<b>Modes of delivery</b>	Tutorial
<b>Name</b>	Corporate Sustainability 2	<b>Assessments</b>	Assignment - Other assessment
<b>Study year</b>	2021-2022		
<b>ECTS credits</b>	2		
<b>Language</b>	English		
<b>Coordinator</b>	P.L. Schiphof		

### Learning outcomes

- Understand the structure and building blocks of New Business Models
  - Analyse a New Business Model of the student's own choosing
  - Evaluate a New Business Model against theoretical criteria
  - Formulate directions for improvement of a New Business Model
- Competencies from the IBMS Professional Profile (at level 3):  
WT1, WT3, LW9, LW10

### Content

The course content is divided over two periods (Sustainability 1 and II)

Sustainability II:

- Building blocks of New Business Models
  - Development/evolution of New Business Models
  - Assessment criteria list of NBM
  - Interview protocol training
  - Poster presentation training
- Poster presentation of final result

### Included in programme(s)

Minor International Management

### School(s)

International Business School