

## Course: Controlling

credits: 3

<b>Course code</b>	IBVB14CTG1D	<b>Modes of delivery</b>	Education
<b>Name</b>	Controlling	<b>Assessments</b>	Practical - Other assessment
<b>Study year</b>	2021-2022		
<b>ECTS credits</b>	3		
<b>Language</b>	English		
<b>Coordinator</b>	M.H.J. Cox		

### Learning outcomes

Upon completion of this course, students:

- Explain the function of controlling and identify controlling issues;
- Apply various controlling instruments in small and medium sized businesses;
- Unleash on a company level the entrepreneurial and entrepreneurial potential of a business;
- Perform changes in business processes and implement change management;
- Co-operate with others in a business setting;
- Carry out business research methods;
- Plan and organise a business.

Program Learning outcomes from the IB Framework:

WW4-3, WW6-3, WW7-3, LW9-3, LW10-3, LW11-2, LW12-3, LW14-2, TWM18-3 TWM19-3, TWM22-2, TWM23-3, TWM24-3

### Content

#### Prerequisites:

IB students need to have been either on PLM or SAB, preferably both. With completing all credits in Osiris from either PLM or SAB. Exchange students: previous knowledge of the corresponding subject area is required.

#### Content

- Controller's goals and targets, mission statement and requirements
- Controlling information systems
- Business Planning and Control
- Controlling & Reporting
- Controlling forecasts

### Included in programme(s)

Minor International Strategy & Business Development

### School(s)

International Business School