

Course: Operations Management Written Exam

credits: 2

Course code	IBVB14OMA1A	Modes of delivery	Tutorial
Name	Operations Management Written Exam	Assessments	Written Exam - Written, organised by STAD examinations
Study year	2021-2022		
ECTS credits	2		
Language	English		
Coordinator	T.J. Bonsing		

Learning outcomes

Students:

- analyse and apply operations management concepts and practices in a complex contemporary economic context of a company with special attention to the Dutch/ German/ European economies;
- conduct process design and analysis for both service and manufacturing companies;
- recommend appropriate action for process rollout programs in a business context based on relevant success factors and best practices;
- compare process KPIs and audit results, and advice on process controlling activities of a company;
- identify and relate ethical implications for a business as a result of operations management decisions.

Program Learning outcomes from the IB Framework:

WW7-3, LW11-2, LW12-2, LW14-2, TWM20-3, TWM22-2, TWM23-3, TWM24-2

Content

Prerequisites:

IB students need to have been either on PLM or SAB, preferably both. With completing all credits in Osiris from either PLM or SAB. Exchange students: previous knowledge of the corresponding subject area is required.

Content

This module offers an integrated approach to operations management. It deals with the strategic context, process design, process rollout, and continuous process controlling in both service and manufacturing companies. Moreover, modern concepts and philosophies in the context of operations management are critically reflected and assessed.

Included in programme(s)

Minor International Strategy & Business Development

School(s)

International Business School