

Course: Dynamic Human Resource Management

credits: 3

Course code	IBVB16DHR1C	Modes of delivery	Education
Name	Dynamic Human Resource Management	Assessments	Assignment - Other assessment
Study year	2021-2022		
ECTS credits	3		
Language	English		
Coordinator	M. Blaga		

Learning outcomes

On successful completion of the module, students:

- Understand and analyse HRM strategies, tools & instruments in relation to the international (European) business context;
- Identify and evaluate the spectrum of functions and responsibilities related to the management of Human Resources, in the international (European) business context;
- Understand and apply intercultural competencies and intercultural team management, ethics and CSR in the international (European) business context;

Program Learning outcomes from the IB Framework:

WT2-3, WW6-3, WW7-3, LW9-2, LW12-2, TWM20-2, TWM24-3

Content

Prerequisites:

IB students need to have been either on PLM or SAB, preferably both. With completing all credits in Osiris from either PLM or SAB. Exchange students: previous knowledge of the corresponding subject area is required.

Content

The people factor plays a decisive role in the international business competitive environment. The availability, motivation, competences and vitality of employees affect the firm's productivity, innovative ability, customer services, competitive advantage, reputation and survival. At the same time, internationalisation and diverse countries of operation pose distinctive challenges and opportunities.

The emphasis in this module will be on understanding the interaction between HRM and the international business context, and the analysis of designed & implemented HRM policies, tools & instruments in international (European) business and societies.

Included in programme(s)

Minor International Strategy & Business Development

School(s)

International Business School