

## Course: Human Resource Management Written Exam

credits: 2

<b>Course code</b>	IBVB17HRM1A	<b>Modes of delivery</b>	Lecture
<b>Name</b>	Human Resource Management Written Exam	<b>Assessments</b>	Written Exam - Written, organised by STAD examinations
<b>Study year</b>	2021-2022		
<b>ECTS credits</b>	2		
<b>Language</b>	English		
<b>Coordinator</b>	P.J. Stukker		

### Learning outcomes

Upon successful completion of the module, the student:

- Explain the development of international Human Resource Management (IHRM) and evaluate the fit between the IHRM strategy and company strategy.
- Distinguish between HRM policies, practices and instruments in a global management context with the aim to attract, select, develop, evaluate, compensate and retain employees.
- Independently investigate and integrate current HRM insights and theories in an actual international HRM environment. Competencies from the Program Program

Learning Outcomes from the IB Framework:  
TWM 22 and 23. Level: 3

### Content

The people factor plays an increasingly decisive role in today's international (business) competitive environment. The availability, employability, motivation, and vitality of employees affect the firm's productivity, innovative powers, customer services, competitive advantage, reputation and survival. The emphasis in this module will be on understanding the interrelatedness of (HR) strategies with corporate and competitive strategies, implementation and adequate use of the HRM tools & instruments, as well as on the responsibilities of the HRM actors in global business, and in social responsible contexts.

### Included in programme(s)

Minor International Management

### School(s)

International Business School