

Course: Corporate Sustainability 1

credits: 2

Course code	LBVB20CSU1C	Modes of delivery	Education
Name	Corporate Sustainability 1	Assessments	Assignment - Other assessment
Study year	2021-2022		
ECTS credits	2		
Language	English		
Coordinator	E. Dommerholt		

Learning outcomes

- Understanding of the sustainable development concept and awareness of the impact of sustainable development on the global (business) community at large. Most notably with regards to (renewable) energy and resource depletion.
- Understanding how to relate sustainable development to a business setting and the ability to identify sustainability related issues
- Awareness and understanding of the relationship between corporate sustainability and business performance.
- Understanding and critical thinking concerning of corporate sustainability drivers
- Awareness, understanding and critical thinking concerning corporate sustainability related strategies.
- Students can make recommendations, and come to judgments concerning sustainability factors and effective business (-behaviour)
- Competencies from the IBMS Programme Learning Outcomes (at level 3):

WT1; WT3; LW9; LW10;

Content

- General introduction: definition of sustainable development, history, concepts
- The international dimension of sustainable development
- Relationship between corporate sustainability and business performance
- Theoretical approaches to corporate sustainability (i.e. neo classical, institutional and behavioural economics)
- Sustainability business strategies

Included in programme(s)

Minor International Management

School(s)

International Business School

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