

Course: Applied Research and Reporting Applied Research and Reporting credits: 5

Course code	LBVB21ARR1	Modes of delivery	Education
Name	Applied Research and Reporting Applied Research and Reporting	Assessments	Assignment - Assignment
Study year	2021-2022		
ECTS credits	5		
Language	English		
Coordinator	J. van der Sluis		

Learning outcomes

Upon completion of this course, students should be able to:

- Demonstrate critical thinking skills in researching and in (report) writing
- Understand the difference between descriptive and analytical writing;
- Develop, structure, and produce a clear and coherent written argument;
- Transfer and apply acquired researching and writing skills to other courses in the European Business minor;
- Increase their (business) English vocabulary;
- Critically assess the relevance of the secondary and primary data accessed;
- Critically assess their own research process, reporting on this process, and process of collaboration

Competencies from the IB Programme Learning Outcomes (at level 3): WT 1; WW 7; TWM 24

Content

No content available

Included in programme(s)

Minor European Business

School(s)

International Business School

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