

Course: European Business Environment and Cultures

credits: 5

Course code	LBVB21EUC1	Modes of delivery	Lecture
Name	European Business Environment and Cultures	Assessments	Group assignment - Co-assessment Individual assignment - Assessment
Study year	2021-2022		
ECTS credits	5		
Language	English		
Coordinator	J. van der Sluis		

Learning outcomes

Upon completion of this course, students should be able to:

- Describe and explain the EU treaties, institutions and policies;
- Analyse the implications of EU directives on the business community and their impact on business life;
- Relate changes in the European Business Environment to European and non-European corporations;
- Understand and know how to apply intercultural adaptability concepts;
- Be aware of and examine competences for intercultural adaptability;
- Reflect on and share (intercultural) experiences abroad;
- Express reflections on personal development aimed at personal growth.

Competencies from the IBMS Professional Profile: P2.2 Programme Learning Outcomes from the IBMS Framework:
LW8-3, LW11-3, LW12-3, LW13-3, LW14-3, LW8-3, P1.2, P3.2, G2.2, G4.2 and G5.2

Content

During this course, the students will discuss the impact on business life in the EU using different modes like the EU-Treaty and EU-Institutions, the Free Movement of Services, People, Goods and Money and of course the Euro.

Besides discussion, this course offers an intercultural component. In the study abroad semester of the main phase, students focus on improvement of intercultural adaptability, by reflecting on the students' behaviour towards cultural differences during the study abroad in the host country. At the end of the study abroad semester, the student submits to his/her coach a reflection report. The exercises in this report are designed to help the student reflect on his/her experience and to define a clearer learning strategy to achieve his/her professional goals.

Included in programme(s)

Minor European Business

School(s)

International Business School