

## Course: Marketing Communication and Social Media

credits: 5

Course code CEDP22MSM

Name Marketing Communication and Social Media

**Study year** 2022-2023

**ECTS credits** 5

**Language** Dutch, with parts in English

**Coordinator** E.G. Wubs

Modes of delivery Guest lecture

Lecture

Tutorial

Assessments Marketing Communication and Social Media -

Other assessment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Marketing School of Business, Marketing and Finance