

Course: Marketing Communication Online and Offline

credits: 5

Course code	CELB21MCO	Modes of delivery	Lecture
Name	Marketing Communication Online and Offline		Practical / Training
Study year	2022-2023		Tutorial
ECTS credits	5	Assessments	Marketing Communication Online - Offline -
Language	Dutch, with parts in English		Computer, organised by STAD examinations
Coordinator	E.G. Wubs		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

School of Business, Marketing and Finance

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