

Course: Sales Management

credits: 5

Course code CELB21SMG

Name Sales Management

Study year 2022-2023

ECTS credits 5

Language Dutch, with parts in English

Coordinator S.M. Feenstra

Modes of delivery Practical / Training

Tutorial

Assessments Sales Management - Other assessment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Marketing School of Business, Marketing and Finance