

Course: ALO Marketing Execution Plan

credits: 5

Course code	CELB22ALO8	Modes of delivery	Tutorial
Name	ALO Marketing Execution Plan	Assessments	ALO Marketing Execution Plan - Other assessment
Study year	2022-2023		
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	R.H. Peekes		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

School of Business, Marketing and Finance

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