

Course: Business marketing and sales management

credits: 5

Course code	CELB22BSM	Modes of delivery	Lecture
Name	Business marketing and sales management	Assessments	Business marketing and sales management - Computer, organised by STAD examinations
Study year	2022-2023		
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	W.H.T. Uitslag		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

School of Business, Marketing and Finance

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