

## Course: Corporate Management and Marketing Strategy

credits: 5

<b>Course code</b>	CELB22CMM	<b>Modes of delivery</b>	Lecture
<b>Name</b>	Corporate Management and Marketing Strategy	<b>Assessments</b>	Corporate Management and Marketing Strategy - Computer, organised by STAD examinations
<b>Study year</b>	2022-2023		
<b>ECTS credits</b>	5		
<b>Language</b>	Dutch, with parts in English		
<b>Coordinator</b>	H.J. Pijbes		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Marketing

### School(s)

School of Business, Marketing and Finance

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