

# Course: Market Research

Course code
Name
Study year
ECTS credits
Language
Coordinator

CELB22MOZ Market Research 2022-2023 5 Dutch, with parts in English R.H. Peeks

# Modes of delivery

Practical / Training Tutorial

Assessments

Market Research Theory - Computer,

organised by STAD examinations

credits: 5

#### Learning outcomes

No content available

## No content available

Content

Included in programme(s)

Marketing

### School(s)

School of Business, Marketing and Finance

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