

Course: Online and Offline Marketing Communication

credits: 5

Course code	CELB22OMC	Modes of delivery	Lecture
Name	Online and Offline Marketing Communication	Assessments	Online and Offline Marketing Communication
Study year	2022-2023		- Other assessment
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	L.M. Terluin		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

School of Business, Marketing and Finance

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