

Course: Marketing Research

credits: 2

Course code CELP20MON

Name Marketing Research

Study year 2022-2023

ECTS credits 2

Language Dutch, with parts in English

Coordinator E.G. Wubs

Modes of delivery Individual supervision

Assessments Marketing Research - Computer, organised

by STAD examinations

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Marketing School of Business, Marketing and Finance