

Course: Account Management and Sales

credits: 5

Course code CEMB19AMS

Name Account Management and Sales

Study year 2022-2023

ECTS credits 5

Language Dutch, with parts in English

Coordinator H.J. Pijbes

Modes of delivery Action learning

Assessments Account Management and Sales - Other

assessment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Marketing School of Business, Marketing and Finance