

Course: Data Driven Marketing

credits: 5

Course code	CEMB19DMT	Modes of delivery	Lecture
Name	Data Driven Marketing	Assessments	Data Driven Marketing - Written, organised by STAD examinations
Study year	2022-2023		
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	-		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

School of Business, Marketing and Finance

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