

Course: Operational Marketing

credits: 5

Course code	CEMB19OMK	Modes of delivery	Lecture
Name	Operational Marketing	Assessments	Operational Marketing - Written, organised by STAD examinations
Study year	2022-2023		
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	H.J. Pijbes		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

School of Business, Marketing and Finance

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