

Course: Storytelling

credits: 3

Course code CEVB15CMA4

NameStorytellingStudy year2022-2023

ECTS credits 3

Language Dutch, with parts in English

Coordinator A. de Boer

Modes of delivery Practical / Training

Tutorial

Assessments Storytelling - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management Marketing Major Digital Marketing

Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance