

Course: Internationalisation

credits: 2

Course code CEVB19INT

Name Internationalisation

Study year 2022-2023

ECTS credits 2

Language Dutch, with parts in English

Coordinator B.E. Kouwenhoven

Modes of delivery Lecture

Assessments Internationalisation - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management Marketing Major Marketing and Sales Management School(s)

School of Business, Marketing and Finance