

## Course: Key-accountmanagement

credits: 6

<b>Course code</b>	CEVB19KAM	<b>Modes of delivery</b>	Tutorial
<b>Name</b>	Key-accountmanagement	<b>Assessments</b>	Key-accountmanagement; Presentations - Other assessment
<b>Study year</b>	2022-2023		Key-accountmanagement; Project - Other assessment
<b>ECTS credits</b>	6		Key-accountmanagement; Theory - Other assessment
<b>Language</b>	Dutch, with parts in English		
<b>Coordinator</b>	K.H. Rozema		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Marketing Major Marketing and Sales Management

### School(s)

School of Business, Marketing and Finance

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