

Course: Customer Relationship Management

credits: 2

Course code	CEVB20CRM	Modes of delivery	Tutorial
Name	Customer Relationship Management	Assessments	Individual Assignment - Other assessment
Study year	2022-2023		Test Actions Group Assignment - Other assessment
ECTS credits	2		assessment
Language	Dutch, with parts in English		
Coordinator	J.A. de Vries		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance

share your talent. move the world.

Although every effort has been taken to ensure the accuracy of the information in the ECTS Course Catalogue, we cannot guarantee that the content and the information contained in it is always up-to-date, complete or true. Accordingly, no rights can be derived from the contents of the catalogue.