

Course: Applied Psychology & Branding

credits: 3

Course code	CEVB20DIMAPB	Modes of delivery	Lecture
Name	Applied Psychology & Branding	Assessments	Applied Psychology & Branding - Other assessment
Study year	2022-2023		
ECTS credits	3		
Language	Dutch, with parts in English		
Coordinator	J.A. de Vries		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Digital Marketing

School(s)

School of Business, Marketing and Finance

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