

Course: Social Marketing

credits: 2

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|---------------------|------------------------------|--------------------------|-------------------------------------|
| Course code | CEVB20DIMSCM | Modes of delivery | Tutorial |
| Name | Social Marketing | Assessments | Social Marketing - Other assessment |
| Study year | 2022-2023 | | |
| ECTS credits | 2 | | |
| Language | Dutch, with parts in English | | |
| Coordinator | J.A. de Vries | | |

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Digital Marketing

School(s)

School of Business, Marketing and Finance

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