Course: Search Engine Marketing & Display Advertising   credits: 2

Course code	CEVB20DIMZMD	**Modes of delivery**	Lecture
Name	Search Engine Marketing & Display Advertising	**Assessments**	Search Engine Marketing & Display Advert - Computer, organised by STAD examinations
Study year	2022-2023		
ECTS credits	2		
Language	Dutch, with parts in English		
Coordinator	J.A. de Vries		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Digital Marketing

School(s)

School of Business, Marketing and Finance

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