

Course: Functional Areas

credits: 3

Course code CEVB21FGB

Name Functional Areas Study year 2022-2023

ECTS credits 3

Language Dutch, with parts in English

Coordinator J. Hummel

Modes of delivery Tutorial

Assessments Reflection and Peer Assessment (individual) -

Other assessment

Report / MT Meeting (group) - Other

assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management

Marketing Major Digital Marketing

Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance