

Course: Marketing Planning Choices

credits: 4

Course code	CEVB21MPK	Modes of delivery	Tutorial
Name	Marketing Planning Choices	Assessments	Case (group) - Other assessment
Study year	2022-2023		Paper (individual) - Other assessment
ECTS credits	4		
Language	Dutch, with parts in English		
Coordinator	J. Hummel		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance

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