

# Course: Marketing, Sales and Communication

Course code Name Study year ECTS credits Language Coordinator CEVB21MVC Marketing, Sales and Communication 2022-2023 6 Dutch, with parts in English J. Hummel

#### Modes of delivery

Assessments

Reflection and Peer Assessment (individu -Other assessment Report / MT Meeting (Group) - Other assessment

credits: 6

## Learning outcomes

No content available

#### Included in programme(s)

Marketing Major Marketing and Communication Management Marketing Major Digital Marketing Marketing Major Marketing and Sales Management

### **Content** *No content available*

School(s)

School of Business, Marketing and Finance

Tutorial

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