

Course: Domain Marketing 6

credits: 5

Course code CEVB22DIMMKT6

Name Domain Marketing 6

Study year 2022-2023

ECTS credits 5

Language Dutch, with parts in English

Coordinator J.A. de Vries

Modes of delivery Assignment

Tutorial

Assessments Database Marketing / CRM - Other

assessment

Database marketing / data mart - Other

assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Digital Marketing

School(s)

School of Business, Marketing and Finance