

Course: Domain Marketing 6

credits: 5

Course codeCEVB22MCMMKT6NameDomain Marketing 6

Study year 2022-2023

ECTS credits 5

Language Dutch, with parts in English

Coordinator B.M. Spijker

Modes of delivery Assignment

Tutorial

Assessments Content Marketing - Other assessment

Online Marketing 6 / CRM - Other

assessment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Marketing Major Marketing and Communication Management School of Business, Marketing and Finance