

Course: Domain Research 6

credits: 5

Course code	CEVB22MCMONZ6	Modes of delivery	Assignment
Name	Domain Research 6	Assessments	Marketing communication 6 / customer journey mapping - Other assessment
Study year	2022-2023		Research 6 / quantitative analysis of the data - Computer, organised by STAD examinations
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	T.J. Fischer		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management

School(s)

School of Business, Marketing and Finance