

Course: Domain Marketing 5

credits: 5

Course code	CEVB22MKT5	Modes of delivery	Lecture
Name	Domain Marketing 5		Tutorial
Study year	2022-2023	Assessments	Consumer behavior 5 - Written, organised by STAD examinations
ECTS credits	5		PPG Skills 5 / Interviewing and Storytelling - Other assessment
Language	Dutch, with parts in English		
Coordinator	B. Volders		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance