

Course: Marketing in Economic Perspective

credits: 3

Course code	CEVH3CMA2	Modes of delivery	Lecture
Name	Marketing in Economic Perspective		Tutorial
Study year	2022-2023	Assessments	Marketing in Economic Perspective - Other assessment
ECTS credits	3		
Language	Dutch, with parts in English		
Coordinator	H.C. Bouius		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance

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