

Course: Marketing, Ethics and Philosophy

credits: 3

Course code CEVH3CMA3

Name Marketing, Ethics and Philosophy

Study year 2022-2023

ECTS credits 3

Language Dutch, with parts in English

Coordinator P. Bosma

Modes of delivery Tutorial

Assessments Marketing, Ethics and Philosophy - Other

assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management Marketing Major Digital Marketing

Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance