

## Course: Domain Marketing 1

credits: 5

<b>Course code</b>	CEVP21MKT1	<b>Modes of delivery</b>	Assignment
<b>Name</b>	Domain Marketing 1	<b>Assessments</b>	Marketing 1 / external environment -
<b>Study year</b>	2022-2023		Computer, organised by STAD examinations
<b>ECTS credits</b>	5		Project / external environment - Other
<b>Language</b>	Dutch, with parts in English		assessment
<b>Coordinator</b>	B. Volders		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Marketing Major Marketing and Communication Management  
Marketing Major Digital Marketing  
Marketing Major Marketing and Sales Management

### School(s)

School of Business, Marketing and Finance

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