

Course: Domain Marketing 2

credits: 5

Course code	CEVP21MKT2	Modes of delivery	Assignment
Name	Domain Marketing 2	Assessments	Marketing 2 / internal environment -
Study year	2022-2023		Computer, organised by STAD examinations
ECTS credits	5		Marketing 2 / MS-Excel - Computer,
Language	Dutch, with parts in English		organised by STAD examinations
Coordinator	B. Volders		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance

share your talent. move the world.