

Course: Domain Marketing 3

credits: 5

Course code CEVP21MKT3

Name Domain Marketing 3

Study year 2022-2023

ECTS credits 5

Language Dutch, with parts in English

Coordinator A. Hoeksma

Modes of delivery Assignment

Assessments Marketing 3 / online marketing - Other

assessment

Project / marketing game - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management Marketing Major Digital Marketing Marketing Major Marketing and Sales Management School(s)

School of Business, Marketing and Finance