

Course: Domain Marketing 4

credits: 5

Course code CEVP21MSMMKT4
Name Domain Marketing 4

Study year 2022-2023

ECTS credits 5

Language Dutch, with parts in English

Coordinator K.H. Rozema

Modes of delivery Assignment

Assessments Project - the fair - Other assessment

Sales - Other assessment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Marketing Major Marketing and Sales Management School of Business, Marketing and Finance