

Course: Domain Research 1

credits: 5

Course code CEVP21ONZ1
Name Domain Research 1

Study year 2022-2023

ECTS credits 5

Language Dutch, with parts in English

Coordinator R.G. Hogerhuis

Modes of delivery Assignment

Assessments BCD 1 / reporting - Computer, organised by

STAD examinations

Major orientation / digital marketing - Other

assessment

Major orientation / marketing communication

- Other assessment

Major orientation / sales - Other assessment Research 1 / desk research - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management Marketing Major Digital Marketing Marketing Major Marketing and Sales Management School(s)

School of Business, Marketing and Finance