

Course: Domain Research 3

Course code
Name
Study year
ECTS credits
Language
Coordinator

CEVP21ONZ3 Domain Research 3 2022-2023 5 Dutch, with parts in English E.H.G. Feringa

Modes of delivery

Assessments

Assignment

BCD 3 / project reporting - Other assessment Commercial accountability / business plan -Computer, organised by STAD examinations English 3 / marketing game - Other assessment

credits: 5

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management Marketing Major Digital Marketing Marketing Major Marketing and Sales Management

School(s)

School of Business, Marketing and Finance

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