

## Course: Domain Research 4

credits: 5

<b>Course code</b>	CEVP21ONZ4	<b>Modes of delivery</b>	Assignment
<b>Name</b>	Domain Research 4	<b>Assessments</b>	BCD 4 / Communication for the Fair - Other assessment
<b>Study year</b>	2022-2023		Research 4 / Field Research - Computer, organised by STAD examinations
<b>ECTS credits</b>	5		Research 4 / Mystery shopping - Other assessment
<b>Language</b>	Dutch, with parts in English		
<b>Coordinator</b>	R.G. Hogerhuis		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Marketing Major Marketing and Communication Management  
Marketing Major Marketing and Sales Management

### School(s)

School of Business, Marketing and Finance

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