

## Course: Domain Marketing 4

credits: 5

Course code CEVP22MCMMKT4
Name Domain Marketing 4

**Study year** 2022-2023

**ECTS credits** 5

**Language** Dutch, with parts in English

**Coordinator** B.M. Spijker

Modes of delivery Assignment

**Assessments** Marketing communications / assignment -

Other assessment

Project - the fair - Other assessment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Marketing Major Marketing and Communication Management School of Business, Marketing and Finance