

Course: Online Marketing

credits: 5

Course code CMVB22KEUOM

Name Online Marketing Study year 2022-2023

ECTS credits 5

Language Dutch, with parts in English

Coordinator C.J.A.C. Kox

Modes of delivery Assignment

Guest lecture Lecture

Practical / Training

Assessments Online Marketing - Other assessment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Communication & Multimedia Design School of Communication, Media & IT