

Course: Digital Marketing Communication

credits: 5

Course code COVB20THY3

Name Digital Marketing Communication

Study year 2022-2023

ECTS credits 5

Language Dutch, with parts in English

Coordinator S. Veldstra

Modes of delivery Lecture

Project-based learning

Assessments Digital Marketing Communication - Other

assessment

Learning outcomes Content

No content available No content available

Included in programme(s) School(s)

Communication School of Communication, Media & IT